

The Parking Professional

THE INTERNATIONAL PARKING INSTITUTE

24 IPI Conference & Expo Scrapbook

34 Answering Student Parking Questions

38 Virginia Beach's P3 Parking Project

42 This Year's Hottest Innovations

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20
GROWTH,
OPPORTUNITY,
and SUCCESS



IPI Chair
Roamy Valera, CAPP,
on the parking industry,
IPI's role and goals, and
what's ahead.

How can parking professionals best claim a seat at the table in the growing world of mobility?



Megan Leinart, LEED AP BD+C
President
Leinart Consulting

Parking professionals should connect with transportation, development, and sustainability professionals and create opportunities to work together to develop best practices and policies that will enhance mobility options. We

can contribute our knowledge and resources to create smart, connected, and more sustainable communities.

Dennis Burns, CAPP
Regional Vice President
Kimley Horn



Become your local shared mobility expert. This field is so young and fresh that the opportunity still exists. Do your research, build a network, and share your findings!



Larry J. Cohen, CAPP
Executive Director
Lancaster Parking Authority

Attend meetings, get involved in organizations, or volunteer to sit on

boards that affect mobility, whether in your community or on a broader basis statewide or nationally.

David Taxman, PE
Senior Planner
DESMAN

I think people have begun to think about all forms of transportation and parking in a holistic manner and understand that they are all related. It is the parking professional's responsibility to be educated on how parking affects and can serve all forms of transportation.



Deborah Hoffmann, CAPP, MS
Associate Director, Transportation Services
Texas A&M University

Be a team player with developers and university campus architects by bringing solutions to the table, not complaining about past issues. Be educated about how to manage the impact autonomous and connected vehicles will have on our industry. Show how your operation is an integral part in adding value to the equation and how we are no longer just "parking professionals" but rather mobility managers.

Have a question for IPI's experts? Send it to editor@parking.org and watch this space for answers.

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