

PARKING

INTERNATIONAL PARKING & MOBILITY INSTITUTE

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& MOBILITY

Moving Up to Parking

A Tesla Executive Moves to the
Parking Industry



ASK THE

EXPERTS

If you could make a New Year's resolution for five-years-ago-you, what would it be?



Kelsey Owens
*Director of
Municipal Sales
Passport*

Five years ago, I was just starting my career in parking and looking back, it's been a wild ride! I would go back and make my New Year's resolution to network, network, network. The parking community is such a tight-knit group that'd I'd go back in time and make as many connections as possible!



Debbie Hoffmann,
CAPP
*Director,
Transportation
Services
Texas A&M
University*

At every opportunity with planners, developers and parking professionals, initiate dialogue about the importance of integrating multimodal solutions into projects to offset congestion and parking demand. If you build it, they will come!



Casey Jones,
CAPP
*Senior Parking &
Mobility Planner
DESMAN*

New Year's Resolution 2015: This year I'll start writing a new book entitled, "Performance Management for Parking and Transportation Organizations: Using Metrics to Drive Program Improvement."



**Barbara
Chance, PhD**
*President and CEO
CHANCE
Management
Advisors, Inc.*

One resolution isn't enough! I would resolve to be a better listener, a more patient person, and to find something fun in every day.



**Thomas
Hohenacker**
*CEO
Cleverciti*

I would advise myself to focus on working with cities and getting them to recognize the importance of adopting smart parking as soon as possible. It is crucial for cities to reduce traffic and emissions while improving service and revenue; all of these goals are achievable by replacing luck with data in the search for parking.

HAVE A QUESTION? Send it to editor@parking-mobility.org and watch this space for answers from the experts.

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